

2011-2012  
**BREASTFEEDING EDUCATION**  
*for Iowa Communities*

DEVELOPED BY THE IOWA BREASTFEEDING COALITION



*First Training*

*Genesis Medical Center  
1227 East Rusholme St  
Davenport, IA 52803  
September 23, 2011*

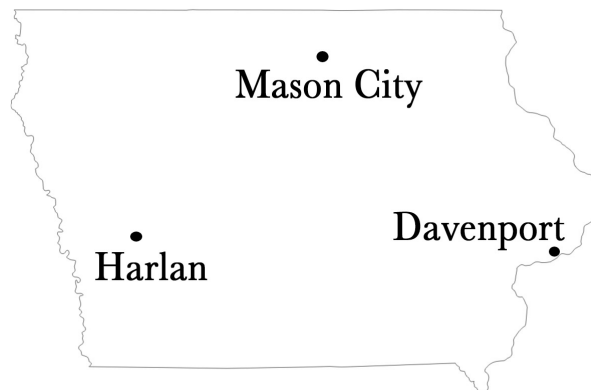
*Contact Julie Cutler at  
563-421-7768 or  
cutler@genesishhealth.com  
for more information*



✧ 4 Hour Training ✧

*The purpose of this training is to enhance your knowledge and equip you in providing support to breastfeeding families. The training was developed based on a survey conducted by the Breastfeeding Coalition of Polk County.*

PROPOSED LOCATIONS



MAY WE ADD YOUR COMMUNITY?

*Interested in hosting  
a training?*

*Contact Judy Losh at  
515-987-6433 or rlosh@mchsi.com  
for more information.*

For more details about future trainings, visit the Iowa Breastfeeding Coalition website  
<http://iabreastfeeding.org/events>





## Objectives

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- Review strategies that address barriers to breastfeeding
  - Identify common myths about breastfeeding
  - Identify factors that impact milk production
  - Explain importance of position and latch in attaining breastfeeding success
  - Explain how to maintain milk production during separation
  - Identify breastfeeding concerns (engorgement, plugged ducts, sore nipples, and low milk production) and strategies to resolve them
  - Review proper use of breastfeeding aids such as nipple shields, breast pumps, and supplementers
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### *Intended Audience*

Individuals that work with breastfeeding families including hospital staff, physician office staff, nurse practitioners, midwives, nurses, dietitians, public health staff, WIC staff, peer counselors, childbirth educators, nurse educators, doulas, family support workers, La Leche League, and other interested community supporters.

### *Presenters*

Program presenters will be certified in breastfeeding management (IBCLC, CLC, CBE).

CEUs will be available for Registered Nurses and Dietitians.

